## **Product Research for Best Sewing and Embroidery Machine**

SL	Pick	Product Name	Number of Positive Features	Rating Freq. (Latest 10)	Rating Freq. (Recent 11-20)	Rating Freq. (Recent 21-30	Price on Amazon	Avarage Rating	Total Reviews	Bulit-in Stitches	Built-in Design	Lattering Fonts	Alphabet Option	Disney Design	Frame Pattern Combo	Optional Hoops	Embroidery Capability (Inches)	Sewing Feet	LCD Display	Touch Screen	Automatic Thread Cutter		Automatic Button Hole	Automatic Needle Threding	Easy Bobbin- Winding System	Warranty	Free Phone Support	Computer Connectivity	Editing Option	Built-in Memory	USB Support	Card Slot	Updating Available Design (	D Processor	iBroidery.com Compatibility	Rolling Bag	SwiftSmart Threading	LED Lights	Knee Lifter	XL Sewing Space	Nidale Up	Vertical & Micro	crosoft patible louse
1		her SE400 Combination Computerized Sewing and Embroidery Machine		12 Days	20 Days	17 Days	\$308.99	4.5	2,302	67	70	5					4.0 X 4.0		Yes	Yes	Yes				Yes	25 Years	Yes	Yes			Yes	Yes	Yes		Yes			1			Yes		
3		GER 4-in-1 Futura Quartet Sewing, Embroidery, ting and Serging Machine	23	1.5 Years	5 Months	1.5 Months	\$1,099.99	3.2	36	215	125	20				Yes	10.0 X 6.0		Yes	Yes	Yes	Yes	Yes	Yes	Yes			Yes	Yes		Yes	Yes	Yes	Yes			Yes				Yes	Yes	res
4	eginners Pick SINGE	SER Futura XL-400 Sewing and Embroidery Machine	12	2 Months	2 Months	1 Month	\$527.20	3.2	396	30	125	5					10.0 X 6.0								Yes			Yes			Yes						Yes	Yes					
5		her LB6800PRW Project Runway Computerized roidery and Sewing Machine	17	1.5 Months	4 Months	2 Months	\$360.16	4.4	401	67	70	5			120		4.0 X 4.0	7	Yes	Yes	Yes	1			Yes			Yes			Yes	Yes				Yes							
6		SER Futura CE-250 Computerized Sewing and roidery Machine	17	2 Years	9 Months	5 Months	\$755.97	3.1	65	100	120	5				Yes							Yes	Yes	Yes			Yes	Yes	Yes	Yes		Yes Yes					Yes			Yes	Yes	
7	6 SINGE Machi	SER XL-580 Futura Embroidery and Sewing hine	12	2.5 Months	4 Months	3 Months	\$1,308.53	3.4	140	215	250					W	6.75 X 4.0						Yes					Yes			Yes								Yes	Yes			
8	7 Broth Machi	her SE270D Computerized Sewing and Embroidery hine	11	3 Years	3 Years	1 Year	\$399.99	3.4	94	98	97	5		27			19.7 X 10.8		Yes									Yes		Yes	Yes	Yes										Yes	
9	8 SINGE	SER CE-150 Futura Sewing and Embroidery Machine	14	5 Years	2 Years	N/A	\$330.99	2.6	28	24	120			, -		Yes			Yes				Yes	Yes	Yes	25 yrs		Yes			Yes		Yes Yes					Yes			Yes		
10	9 SINGE	SER SE300 Legacy Sewing and Embroidery Machine	16	N/A	N/A	N/A	\$1,064.77	4.4	8	250	200		Yes				10.0 X 6.0		Yes	Yes	Yes	Yes	Yes			25 yrs		Yes	Yes		Yes		Yes							Yes			
11		Sewn Hero 400-Stitch Multi-Featured Durable ing & Embroidery Machine	8	N/A	N/A	N/A	\$567.00	5	4	400+	40		Yes				4.33 X 6.69	8	Yes					Yes							Yes				Yes								
12		me Horizon Memory Craft 12000 Embroidery and ing Machine	13	N/A	N/A	N/A	\$4,999.00	4.3	2	425	338	10					9.1 X 11.8					Yes		Yes	Yes			Yes			Yes		Yes						Yes	Yes			

## Color Hints:

## Elaboration:

Number of positive features: This value equals to the sum of all the green marked features for an item. For every product, there are some positive(marked green) and negative(marked red) features. We summed up all the green marked features to calculate this value.

Rating frequency'es: This value indicates how frequently a product is receiving every 10 ratings on Amazon.com. This gives an idea of how frequently a product is getting sold at a faster rate. All these data were collected on 26th July, 2017.

Blank/white Boxes: The boxes that are white indicate that we didn't find mention of those features anywhere on the internet for those products when we conducted our research. We couldn't come to a conclusion about those features when we personally tested them as well. So we left them blank/white.

Price: Price on Amazon.com on 26th July, 2017.

Average Rating: The average rating it has out of 5 on Amazon.com till 26th July, 2017.

Total reviews: The total number of ratings/reviews it received on Amazon.com till 26th July, 2017.

P.S. For some points where positive or negative cant be determined easily (for example rating frequency, price etc.), we took an average value and made everything that is equal or above that value green and anything lower than that red.